



## **Liquor Stores N.A. Ltd.**

### **ANNOUNCES PAUL WILSON AS PRESIDENT AND CHIEF OPERATING OFFICER OF CANNABIS DIVISION**

**EDMONTON, ALBERTA, March 21, 2018** – Liquor Stores N.A. Ltd. (the “Company” or “Liquor Stores”) (TSX: LIQ) is pleased to introduce Paul Wilson as President and Chief Operating Officer of its new Cannabis division. Paul is a nationally-renowned retailer building and leading some of Canada’s most popular and profitable retail brands and businesses. He has achieved a consistent winning record in sectors ranging from hard goods to apparel and in formats ranging from start-ups and small chains, department stores and large concepts, in both publicly traded and privately-owned formats.

Paul’s major career milestones over his 30 years as a retailer include CEO and President roles at Mark’s Work Wearhouse, Canadian Tire, Princess Auto, Spence Diamonds and most recently Hold it All and Kit and Ace.

“Paul has been analyzing the retail opportunity in Canada’s emerging cannabis market for over a year and deciding not whether to become part of it – but when and how. We are thrilled he has chosen LIQ as the organization to bring his unparalleled retail expertise and insight to a new industry.” said James Burns, Vice Chair and Chief Executive Officer.

Paul added “Creating a new brand and business in a new industry is an energizing challenge. To be able to do it with an immense head start and the advantages LIQ brings make establishing this new industry even more exciting.”

Mr. Wilson will assume his duties effective immediately.

#### **ABOUT LIQUOR STORES N.A. LTD.**

The Company operates 229 retail liquor stores and is in the process of launching a retail cannabis business. The Company’s common shares and convertible subordinated debentures trade on the Toronto Stock Exchange under the symbols “LIQ” and “LIQ.DB.B”, respectively.

Additional information about Liquor Stores N.A. Ltd. is available at [www.sedar.com](http://www.sedar.com) and the Company’s website at [www.liquorstoresna.com](http://www.liquorstoresna.com).

#### **For Further Information**

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