



FOR FINAL RELEASE, Thursday, February 18th

On-Demand Beer, Wine and Liquor Delivery Arrives in Western Canada

Liquor Depot Partners with Drizly to Bring On-Demand Delivery Platform to Edmonton

EDMONTON, Alberta – Liquor Stores N.A. Ltd. (LSNA), North America’s largest publicly traded liquor retailer and parent company to Liquor Depot, today announced a partnership with Drizly, the technology company powering fast, convenient delivery of beer, wine and liquor, to bring on-demand delivery to the Edmonton market.

“As a leading liquor retailer in North America, we continuously look for innovative ways to improve our service offering,” commented Stephen Bebis, President and CEO of LSNA. “On-demand services continue to gain traction in the retail space. Partnering with Drizly made perfect sense to us. And it made perfect sense to launch this added service in our Edmonton market first, home of our corporate headquarters.”

Drizly’s partnership with LSNA, which will initially be available through its Liquor Depot brand, marks the first to offer the speed and convenience of on-demand delivery in Edmonton. The on-demand service allows legal-age consumers to use the Drizly app or website to shop thousands of products from the virtual shelves of Liquor Depot and order with delivery completed in less than one hour. Drizly also lets consumers schedule deliveries when it is most convenient for them. By simply downloading the free Drizly app on [iOS](#), [Android](#) or visiting [Drizly.com](#), consumers will find a shopping experience that is informative, customized and easy.

“Over the past three years we have built the Drizly brand in 18 U.S. markets and now, by partnering with the largest publicly traded liquor retailer in North America, we are able to bring the Drizly experience to international consumers for the first time,” said Nick Rellas, CEO and co-founder of Drizly. “This partnership marks a major milestone in our company’s young history and we look forward to making this service available to Edmonton residents - especially in these colder months!”

About Liquor Stores N.A. Ltd.

The Company operates 254 retail liquor stores in Alberta, British Columbia, Alaska, Kentucky and New Jersey. Liquor Stores’ retail brands include: Liquor Depot, Liquor Barn, and Wine and Beyond in Alberta (179 stores); Liquor Depot and Liquor Barn in British Columbia (35 stores); Brown Jug in Alaska (23 stores); Liquor Barn “The Ultimate Party Source” and Liquor Barn Express in Kentucky (15 stores); Joe Canals Discount Outlet in New Jersey (2 stores). The Company’s common shares and convertible subordinated debentures trade on the Toronto Stock Exchange under the symbols “LIQ”

and “LIQ.DB.A”, respectively. Additional information about Liquor Stores N.A. Ltd. is available at www.sedar.com and the Company’s website at www.liquorstoresna.ca.

About Drizly

Drizly™ is the technology company powering a superior shopping experience for beer, wine and liquor. Combining the best selection and price, content-rich and personalized shopping experiences, and the speed and convenience of on-demand delivery, Drizly delivers "The Joy of Drinking™" to legal-age drinkers across North America. Backed by a world-class group of angel and institutional investors, the company has raised \$17.8 million to become a superior place to shop for beer, wine and liquor in Austin, Baltimore, Boston, Chicago, Dallas, Denver, Hoboken/Jersey City, Indianapolis, Los Angeles, Minneapolis/St. Paul, New Orleans, New York City, Providence, Seattle, St. Louis, Tampa, Washington D.C. and Edmonton, Alberta.

Media Contacts:

Liquor Stores N.A. Ltd.
Anthony Price, 502-489-1373
anthony.price@lsgp.ca

Drizly
Kerin Horgan, 508-577-1054
khorgan@drizly.com