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## Liquor Stores N.A. Ltd.

[FOR IMMEDIATE RELEASE]

### LIQUOR STORES N.A. LTD. OPENS NEW STORES IN ALBERTA AND ALASKA

**EDMONTON, ALBERTA, September 8, 2014** – Liquor Stores N.A. Ltd. (the "Company") (TSX: LIQ), North America's largest publicly-traded liquor retailer, is pleased to announce the recent addition of two new state-of-the-art stores in Edmonton, Alberta and Wasilla, Alaska.

The Capilano Liquor Depot, located in the newly renovated Capilano Mall in Edmonton opened its doors on August 21<sup>st</sup> and is a bright, modern 10,000 square foot, state-of-the-art supercentre that has a 32 tap growler bar featuring one of Edmonton's largest and most unique selections of local and seasonal craft beer, an impressive assortment of spirits and a signature wine cellar featuring unique and preferred label wines. Expert staff is on hand to provide advice and help our customers enjoy their shopping experience.

The new store at 509 W Parks Hwy in Wasilla opened on August 25<sup>th</sup> and provides shoppers with a fresh, updated shopping experience. The new 3,000 square foot store is the third location in Wasilla and operates under the brand name "Brown Jug Friendly Spirits" as part of the Company's existing chain of Brown Jug stores in Alaska.

Features of the new Brown Jug Friendly Spirits store in Wasilla includes a 20 tap growler bar featuring fresh local and unique craft beers, along with the most popular brands. Customers will also enjoy a large walk in cooler, in-store experts across all product lines and convenient parking.

Company President and CEO Stephen Bebis commented: "We are very pleased to be adding these two new stores to our family of stores. This is about building on what has been successful, responding to the market, being innovative and always focusing on providing a positive shopping experience for our customers. We are proud of our team, and will continue to offer the best product selection and customer service, price, and convenience."

#### **About Brown Jug**

Liquor Stores N.A. operates 23 Brown Jug stores in Alaska including 18 in Anchorage, one in Fairbanks, three in Wasilla and one in Eagle River. Brown Jug is widely-recognized as the premiere liquor retailer in the State of Alaska. For more information about Brown Jug please visit [www.brownjugalaska.net/](http://www.brownjugalaska.net/).

#### **About Liquor Stores N.A. Ltd.**

Liquor Stores N.A. Ltd. (TSX: LIQ) is North America's largest publicly-traded liquor retailer. The Company indirectly operates 246 retail liquor stores in Alberta, British Columbia, Alaska, and Kentucky. The Company's retail store brands include: Liquor Depot, Liquor Barn and Wine and Beyond in Alberta; Liquor Depot, Liquor Barn, and Kitsilano Wine Cellar in British Columbia; Brown Jug and Brown Jug Friendly Spirits in Alaska; and Liquor Barn, The Ultimate Party Source and

Liquor Barn Express in Kentucky. For more information about Liquor Stores N.A. Ltd., visit the Company's website at [www.liquorstoresna.ca](http://www.liquorstoresna.ca).

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